



MEDIA CONTACT:

NC4

Karie Wohlgemuth

360-835-3507

karie.wohlgemuth@nc4.us

NC4 Introduces Global Insights to Travel Managers at GBTA

EL SEGUNDO, CA – August 17, 2011 – NC4, Inc. (GBTA booth #575), an innovator in travel risk management solutions, is introducing Global Insights to travel managers at the Global Business Traveler's Association (GBTA) Convention in Denver. Global Insights is the newest addition to NC4's ActivTravel, a travel risk management solution that combines travel intelligence, traveler tracking and real-time threat alerting to provide travel managers a 360° view of a corporation's travel risk exposure.

Global Insights gives travel managers a more detailed view of international risks. The predictive intelligence in Global Insights is developed and vetted by trained intelligence analysts, distinguished by their regional knowledge and language skills. Travel managers can select anywhere in the world, and in the matter of minutes, have a detailed report containing relevant intelligence that can be used to:

- inform business travelers of imminent threats
- develop response plans to safeguard travelers already in elevated risk areas
- alert expats to take precautionary actions
- advise management with confidence

NC4's ActivTravel pulls travel data, including traveler itineraries, from a variety of sources and consolidates it so that all of the needed information is in a single location, accessible anywhere Internet is available. With the addition of Global Insights, NC4 brings another layer of intelligence to its travel risk management offering, making it unrivaled in the market place.

NC4 President and CEO, Jim Montagnino explains, "We listened carefully to our customers and crafted Global Insights as a solution to the problems that they face every day. Global Insights changes the playing field by providing top notch intelligence and delivering it in a timely, manageable way."

About NC4

NC4's cloud based situational readiness offerings revolutionize how government and businesses collect, manage, share and disseminate information to mitigate risks, manage incidents, and securely communicate and collaborate with one another. NC4 solutions are used in the public sector by federal, state and local agencies in both emergency management and law enforcement disciplines, and in the private sector by companies involved in financial services, corporate travel, high-tech, insurance, supply chain management, aerospace and defense, oil and gas, pharmaceuticals and healthcare. NC4 takes a comprehensive and integrated approach to risk mitigation and crisis management, by providing: relevant global security and travel intelligence, analysis and traveler tracking; real-time threat alerting; managed response through our incident management applications; and secure communication and collaboration with our Homeland Security Cloud™ solutions. For more information about NC4, please visit www.NC4.us or call toll-free, 1-877-624-4999.

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